

WHITEPAPER

\$REAL

REAL ESTATE

CRYPTO PROJECT



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Introduction

\$REAL is a utility token built on the Binance Smart Chain (BSC), designed to revolutionize real estate investment by enabling fractionalized property ownership and fostering opportunities in Europe's most lucrative and high-demand tourist locations. \$REAL will empower both traditional investors and cryptocurrency holders to participate in the development, renovation, and management of real estate assets.

The token is created with the purpose of providing liquidity, transparency, and easy access to the traditionally capital-heavy real estate market. With a focus on developing properties in prime tourist destinations such as coastal areas, lakes, mountain resorts, and cities across Europe, \$REAL will democratize access to property investments while generating rental and capital appreciation income for token holders.



Vision

The vision of \$REAL is to create a decentralized real estate investment ecosystem where anyone, anywhere can invest in high-demand European properties and receive returns in the form of rental income or capital gains.

Through tokenization, \$REAL aims to:

Lower barriers to real estate investment, allowing individuals to invest with smaller capital outlays.

Offer a transparent, secure, and efficient system for fractionalized ownership of real estate.

Support the redevelopment and renovation of old properties to meet the growing demand for quality accommodations in tourist hotspots.

Create a sustainable income stream for investors by capitalizing on the thriving tourism sector in Europe.



Problem Statement

The real estate market, especially in European tourist destinations, has seen continuous growth in recent years. However, the investment required to purchase or develop such properties is often prohibitive for many individuals. Additionally, the complexity of property management, legal barriers, and the illiquid nature of real estate make it challenging for small investors to participate in this market.

\$REAL addresses these issues by:

Tokenizing real estate assets, which enables smaller investments in high-value properties.

Leveraging the power of blockchain technology to create a transparent and secure platform for investment and asset management.

Offering passive income opportunities through rental returns or capital appreciation.



TOKENOMICS

TOTAL SUPPLY

1.000.000.000 \$REAL

REAL ESTATE DEVELOPMENT FUND

300.000.000 \$REAL

TEAM AND ADVISORS

150.000.000 \$REAL

PRESALE

250.000.000 \$REAL

LIQUIDITY

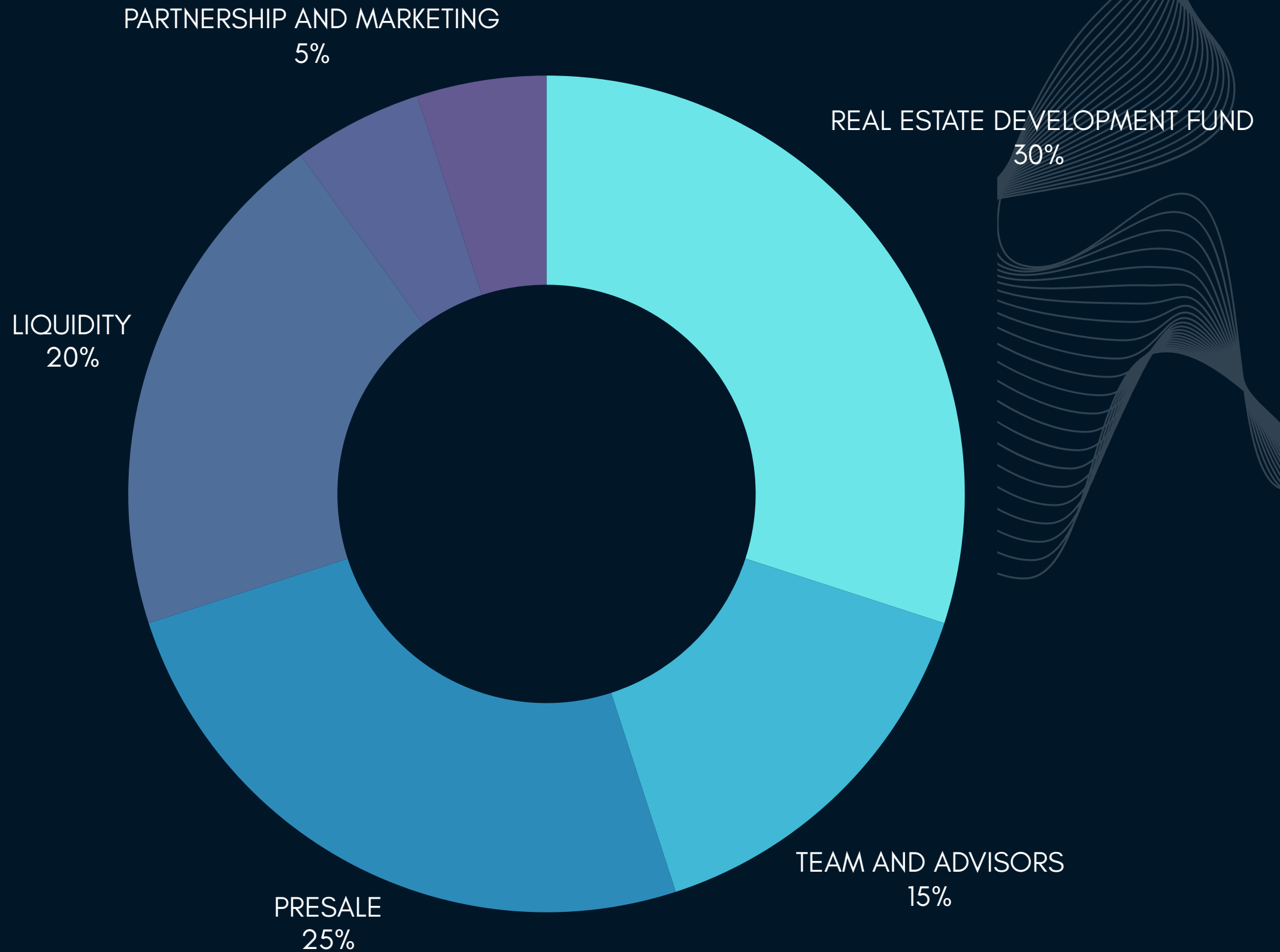
200.000.000 \$REAL

PARTNERSHIP AND MARKETING

50.000.000 \$REAL

COMMUNITY INCENTIVES AND STAKING
REWARDS

50.000.000 \$REAL



UTILITY OF THE TOKEN

Fractional Ownership



Token holders will be able to purchase and own fractions of real estate properties in high-demand tourist areas. Each token represents a share of the property, allowing investors to earn passive income from rent or sale.

Governance: \$REAL holders can participate in decision-making processes, such as voting on property acquisitions, renovations, and profit distribution.

Rent and Sale Profits: Earnings generated from real estate activities, including rental income and sales of properties, will be distributed to \$REAL holders.

Staking: Investors can stake \$REAL tokens to earn additional rewards and governance voting power.

Governance



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Rent and Sale Profits: Earnings generated from real estate activities, including rental income and sales of properties, will be distributed to \$REAL holders.

Staking



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REAL ESTATE FOCUS

High-Value Tourist Locations in Europe together with new fast growing locations in South Eastern Europe

\$REAL will focus on properties in the following key European tourist locations:

Coastal Areas: Prime beachfront properties in popular coastal cities like Barcelona, Nice, and Lisbon, also some interesting like Athens, Tivat, Kotor, Dürres, Vlorë,...

Lakeside Resorts: High-demand locations such as Lake Como, Lake Geneva, and other luxury lakeside resorts.

Mountain Resorts: Developments in ski resorts and mountain towns such as the French Alps, Swiss Alps, and the Pyrenees.

City Apartments: Investment in central apartments in cultural hubs such as Paris, Rome, Berlin, and Prague, also Athens, Bucurest, Sofia, Zagreb, Belgrade, Tirane, Sarajevo,...

By focusing on these high-demand locations, \$REAL aims to capture the growing tourist market while offering significant potential for capital appreciation and rental yields.

ROADMAP

PHASE 2

Property Acquisition & Development

- Launch a staking platform where \$REAL holders can stake tokens to earn rewards
- Develop and launch REAL DEX
- Acquire the first set of properties in selected European locations
- Start renovation and development of old properties, transforming them into modern, rentable apartments or hotels

PHASE 4

Expansion & Partnerships

- Expand the portfolio of properties across Europe and the rest of the world
- Forge partnerships with major tourism companies and local governments to further develop and market properties
- Integrate DeFi protocols to offer more advanced features like liquidity pools and lending

PHASE 1

Foundation & Token Launch

- Develop the \$REAL smart contract on Binance Smart Chain
- Launch initial token sale (ICO/IDO)
- Launch a staking platform where \$REAL holders can stake tokens to earn rewards
- Begin marketing and community building
- Establish partnerships with real estate developers and tourism organizations in Europe

PHASE 3

Rental & Sale Platform

- Enable token holders to invest in fractional ownership through the \$REAL platform
- Develop a platform to manage rental income distribution and property sales
- Integrate smart contracts for transparent and automated profit distribution



SECURITY AND TRANSPARENCY



The \$REAL project is built on the Binance Smart Chain (BSC), ensuring security, scalability, and low transaction costs. Smart contracts will be used for property management, profit distribution, and governance, ensuring that all processes are transparent, automated, and immutable.

A third-party auditing firm will review the smart contract code to ensure security and compliance.

TEAM AND ADVISORS

The \$REAL team consists of experts in real estate, blockchain technology, and finance, including:

Real Estate Development Professionals with experience in European markets.

Blockchain Developers with expertise in smart contracts and decentralized finance.

Legal Advisors specializing in real estate laws and tokenization regulations.





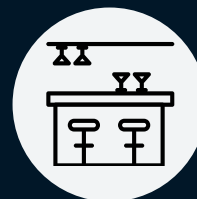
123 Maple Street,
Downtown City

Apartment 01

Spacious 2-Bedroom Apartment
for Sale – Prime Location!

3600000 \$REAL

This bright and modern 2-bedroom, 1-bathroom apartment is perfect for anyone looking for comfort and convenience. Located in the heart of downtown, it's just steps away from shops, restaurants, and public transport.



CONCLUSION

\$REAL is set to transform the way people invest in real estate by utilizing the power of blockchain technology and fractional ownership.

With its focus on high-demand tourist locations in Europe, \$REAL offers significant potential for investors looking to diversify their portfolios and capitalize on the growing tourism industry.

By combining the benefits of real estate and cryptocurrency, \$REAL provides a unique and secure investment opportunity for the digital age.